

# RIVER BEATS DANCE MUSIC ADVERTISING POWERED BY RIVER BEATS MEDIA

Welcome to River Beats Dance! We're a Global Community for Dance Music & Pop Culture. Within the 5 years since our publication's launch, we have welcomed over 250k followers across social media and our readership has reached well over 2 million subscribers.

## RB DANCE STARTER

- Supported by editorial
  - Our supported-by series is an advertorial used to describe 'editorially independent' River Beats content that is supported by a client's advertising spend
  - Social support via River Beats Dance Facebook, Twitter, & Instagram Story

**TOTAL COST: \$50**

## RB DANCE PREMIERE

- Supported by editorial premiere
  - Exclusive premiere via River Beats Dance
  - Our supported-by series is an advertorial used to describe 'editorially independent' River Beats content that is supported by a client's advertising spend
- Social support via River Beats Dance Facebook, Twitter, & Instagram story
- Instagram story takeover + feed post
  - Artists will get the chance to take over our Instagram and promote their music to ALL of our RB Dance fans
- Twitter release mention
  - Thursday night release tweet
- Freshly Picked Beats round-up feature
  - Your music added to our Friday featured article
- Freshly Picked Beats Spotify Playlist add
  - 1,300+ likes on playlist

**TOTAL COST: \$100**

## RB DANCE TARGETED FACEBOOK & INSTAGRAM ADS

Using our marketing agency, River Beats Media, our targeted ad package uses Facebook & Instagram advertising to drive traffic and awareness to an artist's release or social media channels. Our targeted ad campaign includes all the above in "RB Dance Premiere Package," in addition to the ad campaign.

**MINIMUM COST: \$500**